

In 2005, Lung Cancer Claimed 1.3 Million Lives Worldwide.

With Early Detection, More Than A Million Could Be Alive.¹

LungSign™
Early detection, better outcomes™

Information And Ordering

Toll free: **1-888-629-8779**
E-mail: **info@LungSign.com**
Web site: **www.LungSign.com**

A physician's requisition is required. Please be advised that this test is currently NOT covered by insurance (payment is \$175).

**Heavy Smoker?
Persistent Cough?
Short Of Breath?
Over 50?
Candidate For
Lung Cancer?**

There's Still Hope.

References

1. Cancer facts and figures 2008. American Cancer Society Web Site. http://www.cancer.org/docroot/STT/content/STT_1x_Cancer_Facts_and_Figures_2008.asp?from=fast. Accessed April 28, 2008.
2. Canadian cancer statistics 2008. Canadian Cancer Society Web Site. http://www.cancer.ca/cca/internet/standard/0,3182,3172_14279__langld-en,00.html. Accessed April 28, 2008.
3. Henschke CI, Yankelevitz DF, Libby DM, Pasmantier MW, Smith JP, Miettinen OS. Survival of patients with stage I lung cancer detected on CT screening. *N Engl J Med.* 2006;355(17):1763-1771.



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New Hope In The Detection Of Early-Stage Lung Cancer

Lung cancer kills more people than any other type of cancer.¹ It is the leading cause of cancer death in Canada.² The disease initially can grow without symptoms. Survival rates have remained unchanged over the last 30 years. The good news is 5-year survival rates greatly improve with early diagnosis.³

Risk Factors For Lung Cancer²

Cigarette smoking is the primary risk factor for lung cancer. About 85% of all cases are caused by smoking. Your risk depends on how much you smoked, when you started, and when you quit.

For non-smokers, second-hand smoke is the main cause of lung cancer. Other risk factors include exposure to cancer-causing hazards, such as asbestos or radon, and lung diseases – especially those which scar or damage the lungs. Your risk also increases with age and family history.

LungSign™ — How Can It Help Me?

Early detection of lung cancer is key to extending and improving the quality of life. The LungSign™ kit's innovative technology brings new hope to the battle, with a safe, simple, non-invasive test. The LungSign™ kit is the first test to market with an innovative marker for the detection of early-stage lung cancer. By analyzing the lung cells commonly found in sputum, LungSign™ can detect cancer before it spreads.

Taking The LungSign™ Test

The LungSign™ test uses your sputum, the material brought up from the lungs by a deep cough.

Inside the LungSign™ home test kit is a simple, hand-held flute-like device which, when blown into, vibrates the chest to stimulate sputum production. It's easy and painless!

Who Should Consider LungSign™ ?

LungSign™ should be considered if you meet at least 2 of these 3 criteria:

- ▶ Over 50 years old
- ▶ Significant exposure to cigarette smoke (1 pack or more per day for 20 years or more) or industrial carcinogens (e.g. asbestos)
- ▶ Having symptoms such as persistent cough or shortness of breath

Almost anyone can take the LungSign™ test, except those with any of the following:

- ▶ Lung or heart surgery within the last 6 months
- ▶ Asthma attacks or COPD (chronic obstructive pulmonary disease) exacerbations within the last 5 days
- ▶ Flu-like symptoms such as fever or chills
- ▶ Suffering from pneumothorax

The LungSign™ test score might not be accurately represented for patients who had radiation treatment or chemotherapy in the last 6 months, or who are known to harbour cancers other than lung cancer.

Analysis And Results

Once collected, your sputum sample is sent to the laboratory for analysis, and results are reported to your physician within 5 to 7 working days.

The LungSign™ kit is not a diagnostic tool. It does not provide a "yes or no" answer to the question: "Do I have lung cancer?" Instead, LungSign™ results are presented as a "risk multiplier", indicating the statistical likelihood that an individual harbors lung cancer. Because LungSign™ scores should be interpreted in context with your overall health and medical history, your results are sent directly to your doctor for interpretation and recommended action.

Ask your doctor if the LungSign™ test is right for you.

Perceptronix Medical, Inc.

The LungSign™ test was developed by Perceptronix Medical, Inc. Perceptronix believes that early diagnosis is the key to improving outcomes for lung cancer patients. The goal of Perceptronix is to create products and services that support the early diagnosis of cancer for better patient outcomes.

Early detection of lung cancer is key to extending and improving the quality of life.

The logo for LungSign features the word "Lung" in a light green color and "Sign" in a blue color. Above the "i" in "Sign" is a stylized graphic of a green and yellow wave or ribbon.

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